



ROBINSON CENTER FOR CIVIC LEADERSHIP



The Robinson Center for Civic Leadership, the flagship program of Foundation For The Carolinas, serves as a home for civic engagement. Annual membership through the FFTC Civic Leadership Fund offers community-minded donors a way to collectively address our most pressing challenges and capitalize on our greatest opportunities.





**FFTC
CIVIC LEADERSHIP FUND**

Annual membership allows donors to support catalytic and unique solutions to meet the community's most pressing needs with the opportunity to engage in the experience of civic leadership.



**FFTC
COMMUNITY IMPACT FUNDS**

These funds give us the flexibility to use your unrestricted gift to support civic leadership initiatives, allowing your investment to serve as a community catalyst for generations to come.



**FFTC
FIELD OF INTEREST FUNDS**

These funds allow us to leverage your gift for civic leadership efforts in a particular area of philanthropic interest important to you, maintaining the spirit of your gift over time as needs change.

*When you become a member of the
Robinson Center for Civic Leadership,
you become part of a movement to
improve and empower your community.*

www.civic-leadership.org



A catalyst for significant change

The Robinson Center for Civic Leadership offers our community an opportunity to collectively address the critical problems and issues affecting our region. We work first to identify and then to nurture key opportunities, encouraging civic engagement through initiatives designed to have the greatest possible impact in the community. Annual membership supports these initiatives and gives community members access to the kind of information and philanthropic expertise that creates real and lasting change.

Home for critical and complex issues

Many of the important issues our community faces are broader than any one entity can address. The Robinson Center for Civic Leadership has the ability to address these issues collectively by concentrating resources and engaging the community. We catalyze the efforts of diverse collaborators by providing leadership, expertise and a proven track record of success. Since 1958, FFTC has worked to identify opportunities and move key issues forward. The Robinson Center for Civic Leadership allows us to expand that role and inspire the art of philanthropy in a way that both includes and benefits the whole community.

Common ground for diverse ideas

Foundation For The Carolinas works through the Robinson Center for Civic Leadership to provide a platform for philanthropic collaboration and partnership. We offer a neutral meeting place where groups can gather to share ideas, debate diverse points of view and forge a common agenda. We also offer unbiased research, intensive leadership and expert administrative support. As a result, we help build diverse coalitions of problem solvers who are empowered to advance far-reaching goals.

An opportunity to engage and sustain

When you become a member of the Robinson Center for Civic Leadership, you become part of a movement to improve and empower your community. An annual contribution to the FFTC Civic Leadership Fund allows you to engage more fully in the Center's educational and event programming, and form connections with like-minded civic donors. You can also support the work of the Center through long-term and legacy gifts. Most of all, membership gives you the opportunity to play a role in initiatives that shape and enhance our region.

Carolina Thread Trail

Where do you begin to address a complex issue that affects millions of people? Sometimes, the best place to start is with the right partners. That is what FFTC had in mind when it convened dozens of community leaders to discuss protecting the region's environment. Once the preservation of open space was identified as paramount, more partners came forward with support, including landmark leadership from Catawba Lands Conservancy and public and private contributions totaling more than \$60 million. The result is the Carolina Thread Trail, an initiative of the Robinson Center for Civic Leadership that will eventually weave a permanent network of greenways and trails across 15 counties and 1,500 miles, benefitting more than two million people now and countless more in generations to come.

Read Charlotte

Reading proficiency is one of the most important indicators of a child's — and a community's — future success. Supported by the Robinson Center for Civic Leadership, Read Charlotte is a collaborative, community-wide movement to double the percentage of third-graders reading at grade level from 40 percent in 2015 to 80 percent in 2025. Coordinating the efforts of local nonprofits, schools, funders, volunteers, parents and others, Read Charlotte aims to address this critical issue by creating systemic change in early literacy from birth through third grade.





The Robinson Center for Civic Leadership at Foundation For The Carolinas was named for Sally and Russell Robinson in honor of their devotion to philanthropy, civic engagement and nonprofit service in our region.

Philanthropy is an art that benefits everyone.

Come be inspired.

Visit

220 North Tryon Street
Charlotte, NC 28202

Call

704.973.4500
800.973.7244

Email

civicleadership@fftc.org

Web

www.civic-leadership.org

**FOUNDATION FOR
THE CAROLINAS**