

About

Mission Statement: The mission of the Charlotte Community Affairs Professionals (CCAP) is to learn and share information among local corporate community affairs and social responsibility professionals, corporations, and nonprofit organizations to better serve the communities where we live, work and do business.

Benefits and Services:

- Networking and idea sharing opportunities among peers and experts in the corporate community affairs and social responsibility sector.
- Access to national best practices, as well as informal learning among members regarding practices that have or have not worked.
- Information on local non-profit sector and community news and major initiatives.
- Meetings include timely topics like employee engagement, COVID response, racial and social justice issues, and updates on local initiatives while featuring industry thought leaders like Points of Light, Boston College Center for Corporate Citizenship, Mission Measurement, Porter Novelli, Rocket Social Impact, and Realized Worth.

Our Community

A growing network of community affairs professionals from across member companies including:

Allstate Insurance Company Carolina Panthers Northwood Office Ally Financial Charlotte Hornets Novant Health Alston & Bird LLP Charlotte Knights PNC Financial Services Atrium Health Collins Aerospace Positec Tool Corporation Delhaize America (Food Lion) Publix Super Markets, Inc. AvidXchange Rodgers Builders Bank of America Duke Energy IBM Corporation Barings TIAA Belk, Inc. LendingTree Trane Technologies BlueCross BlueShield of NC Lowe's Truliant Federal Credit Union LPL Financial Brighthouse Financial Wells Fargo

Membership

- Annual membership fee includes one company representative. Please contact us to learn more about the taxdeductible portion of membership fees and the reduced amount for additional members.
- Corporations do not need to be headquartered in the Charlotte region but should have funding priorities and a commitment to the region.
- A corporation may choose to delegate an appropriate representative to attend a group meeting based on the topic for that given meeting.

Meetings

- CCAP Conversations: Casual conversations that allow members to share ideas, investigate collaborations and introduce new non-profit initiatives. These meetings are typically one hour and held monthly.
- Quarterly CCAP Meetings: Presentations by experts and stakeholder groups sharing new research, studies, and ground-breaking corporate practices. These meetings also provide round table discussions, key community updates and social gatherings. Meetings are typically two hours.

Prospective members are invited to attend their first meeting for free. To learn more, please email <u>ccap@fftc.org</u>.