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Former Charlotte Lesbian and Gay Fund announces new name; new The Plus Collective issues \$134,000 in grants to nonprofits serving Charlotte's LGBTQ community

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CHARLOTTE, N.C. – The Plus Collective, formerly known as the Charlotte Lesbian and Gay Fund, has announced \$134,000 in grants to eight organizations serving the LGBTQ community in Charlotte.

The Plus Collective is a collective giving program and endowment at Foundation For The Carolinas that awards grants to organizations that support the lesbian, gay, bisexual, transgender and queer community in the Charlotte region. The organization was recently renamed “The Plus Collective”.

“The previous name served the fund well. However, there are many letters in the L.G.B.T.Q.I.A.+ alphabet and while the intent is to be inclusive, the letters can be limiting,” said Devlin McNeil, board chair. “With this in mind, the board and a committee of stakeholders sought a name that could evolve and remain inclusive in coming years. The Plus Collective aims to be trustworthy, neighborly, principled, compassionate, confident and optimistic – and, of course, inclusive of the diverse community we serve.”

Since it was founded in 2004, The Plus Collective has raised and granted more than \$1.6 million to local nonprofits. The most recent round of grants awarded a total of \$134,000 in operating support for the following organizations:

- \$13,500 to the Charlotte Pride Band
- \$5,000 to the Charlotte Royals Rugby Football Club
- \$12,500 to the Gay Men’s Chorus of Charlotte
- \$18,000 to One Voice Chorus
- \$25,000 to PFLAG Charlotte
- \$25,000 to Time Out Youth
- \$25,000 to Transcend Charlotte
- \$10,000 to Twirl to the World Foundation

For more information, visit ThePlusCollective.org.

About Foundation For The Carolinas

Founded in 1958, Foundation For The Carolinas is the sixth-largest nonprofit community foundation in the country, serving donors and a broad range of charitable purposes in North and South Carolina. With assets of nearly \$3 billion, FFTC’s mission is to inspire philanthropy and empower individuals to create a better community. Visit www.ffc.org.

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